Regenerative Landscape Business Social Engagement Plan

- Demonstration Project
  - Your Training Site
  - Place To Experiment
  - Examples of Your Work
  - Tours/Education
  - Photos for Portfolio
  - Propagate Plants
- Education
  - Tours
  - Movie Nights
  - Workshops
  - Demonstration Projects
  - Study Groups
- Community Organizing
  - Design Charette
  - Activist Campaigns
  - Community Visioning Process
  - Events/Tabling
  - Volunteer Projects
- Practices
  - Use Permaculture Principles
  - Be Patient/Start Small
  - Plan for the Longterm
  - Relevance
  - Asking Questions
  - Holistic Context
  - Observation/Listening
  - Honor Your Time
- Developing Partnerships
  - Clients
  - Staff/Employees
  - Mentors/Apprentices
  - Professional Partners
  - Organizational
- Marketing/ Social Media Campaigns
  - Funding/Ad Campaigns
  - Build Trust
  - Engagement Driven Posts
  - Maintain Relationships
  - Build Email List
  - Blog/Vlogs
- Non-Profit/NGO Work
  - Sit on Boards
  - Develop Relevant Partnerships
  - Consultation Services
  - Build Trust
  - Campaigns
- Schools
  - Gardening Classes
  - Volunteering
  - School Garden Projects
  - High Profile Projects
  - Build Relationships With a Large Community
- Art/Culture
  - Music Events
  - Farmers Markets
  - Ceremony/Ritual
  - Art Events
  - Season Based Events
- Local Government/Public Space
  - Parks
  - Public Works Projects
  - Community Gardens
- Project Management
  - Local sourcing
  - Equipment
  - Materials
  - Project Scheduling/Phasing
  - Safety
  - Tools
  - Progress Management
  - Client Management