Regenerative Landscape Business Social Engagement Plan

Community Organizing
- Design Charette
- Community Visioning Process
- Events/Tabling
- Activist Campaigns
- Volunteer Projects

Practices
- Local Government/Public Space
- Public Works Projects
- Parks
- Community Gardens

Project Management
- Project Scheduling/Phasing
- Progress Management
- Tools
- Safety

Marketing/Social Media
- Campaigns
- Fundraising
- Build Trust

Education
- Tours
- Study Groups
- Workshops
- Movie Nights

Organizational
- Staff/Employees
- Volunteers/Apprentices
- Relevant Partnerships
- Sit on Boards

Non-Profit/NGO
- Consultation Services
- Build Relationships with a Large Community
- Developing Partnerships
- Campaigns

Schools
- Gardening Classes
- School Garden Projects
- Volunteering
- High Profile Projects

Art/Culture
- Art Events
- Ceremony/Ritual
- Music Events
- Farmers Markets
- Season-Based Events

Project Scheduling/Phasing
- Materials
- Equipment
- Local Sourcing

Funding/Ad
- Campaigns
- Build Trust
- Engagement-Driven Posts
- Maintain Relationships

Marketing/Social Media
- Blog/Vlogs
- Build Email List

Professional Partners
- Staff/Employees
- Clients
- Mentors/Apprentices

Public Works Projects
- Community Gardens
- Parks

Relevancy
- Relevance
- Plan for the Longterm
- Be Patient/Start Small

Observation/Listening
- Asking Questions
- Honor Your Time
- Holistic Context

Use Permaculture Principles
- As a Tool
- As a System

Sustainability
- Local Sourcing
- Equipment
- Materials

Holistic Context
- Observation/Listening
- Asking Questions
- Honor Your Time
- Holistic Context

Plan for the Longterm
- Be Patient/Start Small
- Use Permaculture Principles